

11th Thailand Education Fair (Myanmar)

Organized by

Association of Myanmar Alumni from Universities in Thailand

(ထိုင်းတက္ကသိုလ်ဘွဲ့ရ မြန်မာကျောင်းသားများအသင်း)



**Association of Myanmar Alumni
from Universities in Thailand**

Supported by

Royal Thai Embassy



Dear Sir/Madam,

Sawadee kha. Greetings from the Myanmar Alumni from Universities in Thailand (AMAUT).

We are pleased to invite education institutions in Thailand to participate in the **11th Thailand Education Fair Myanmar**, which will be held on **Saturday, 4th April 2026 at Sedona Hotel, Yangon, Myanmar**.

Myanmar students continue to show strong interest in pursuing higher education abroad. Many are seeking international exposure, improved skills, and better career opportunities. Fluency in foreign languages, particularly English, remains a significant advantage when entering the job market.

The education market in Myanmar is largely driven by demand for **undergraduate and postgraduate studies overseas**, followed by increasing interest in doctoral programs. Students' fields of study range widely, including science, engineering, medicine, business administration, arts, and language studies.

Thailand remains one of the most attractive destinations for Myanmar students due to its **high-quality education**, globally recognized qualifications, wide variety of academic programs, cultural similarities, and opportunities for graduates.

Myanmar Student Profile

Institutions participating in the fair may find the following points helpful:

- Myanmar's traditional high school system completes at Grade 11, requiring many students to undertake a foundation course before starting undergraduate studies abroad.
- A new Grade 12 system has been introduced beginning in the 2022–2023 academic year.
- Cost and institutional reputation are major considerations for students and parents.
- Many students need to complete an English language course prior to commencing academic programs.
- Opportunities to work, as well as proximity to friends and relatives, are also important factors.
- Students actively gather information independently, while parents play a key role in the final decision-making process.
- Many students prefer studying in large urban locations.

The timing of AMAUT's Thailand Education Fair provides an excellent opportunity for prospective students to prepare in advance, including completing English language requirements, for the **2026–2027 academic intake**.

We warmly encourage institutions to connect with AMAUT to explore further opportunities for developing their presence and partnerships within the Myanmar education market.

We look forward to your participation and support in this important event.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Cho Cho Win'.

Mrs. Cho Cho Win
General Secretary

Association of Myanmar Alumni from Universities in Thailand (AMAUT)

Room(2), Building(3), Thuwunna Modern Avenue, (corner of Thuwunna Public Park), Than

Thu Mar Road, Thingangyun Township, Yangon, Myanmar.

Mobile: +95-9-43024039 (Viber), +95-9-253636799 Email: chochomar73@gmail.com

Event Promotion

An extensive promotional campaign will be undertaken for these events. It will consist of:

- ❖ Digital Media advertising, Native articles, Banner ads, social media advertising and SMS Campaign.
- ❖ News on local medias.
- ❖ Direct mailing of invitations to AMAUT's network which includes career advisers and counsellors at schools, universities, companies and government agencies.
- ❖ In-house Promotion through AMAUT office posters and referrals by counsellors.
- ❖ Email blasts to AMAUT's extensive database as well as to local universities, international schools, colleges and private schools.
- ❖ Posting the brief information about the participating universities on our AMAUT Facebook page <https://www.facebook.com/AMAUT2016>, YouTube <https://www.youtube.com/@amaut2852> and on AMAUT website www.amaut.org . Kindly send us in word file (max 250 words), highlighting any special benefits and scholarships offered by the university for Myanmar students, types of programs and scholarships available, 1-2 university activity photos (JPEG), website link and the logo in high resolution (JPEG).

Participation Fees

Participation fee is **USD 850 (for 2 pax per university/school)**

Participation fees INCLUDED

We will provide each participant the following;

- ❖ Venue hire
- ❖ Advertising and promotion
- ❖ Co-ordination and support from dedicated AMAUT staff
- ❖ Photocopying facilities
- ❖ Application processing area
- ❖ Welcome dinner and networking opportunities with The Royal Thai Embassy and AMAUT EC members
- ❖ Lunch and Tea break on event day
- ❖ Booth setup with 1 table and 2 chairs, including wi-fi and electric port
- ❖ Transportation arrangement airport

Participation fee NOT INCLUDED

- ❖ Flight tickets
- ❖ Extra person charges (if more than 2 persons). Extra one person, charge **USD 200** (he/she will get same facilities as mention in our proposal)
- ❖ Accommodation (Hotel room charges)

Event Booking

Booking for this event will close on **Monday, 23rd March 2026**.

To confirm your booking, **a deposit of USD 200** is required before the deadline. A booking will be confirmed only after the deposit has been received, and a confirmation email will then be sent.

Please note that **the event fee and all deposits paid are strictly non-refundable**.

Booth Setup: Booth allocation will be arranged on a **first-come, first-served basis**, depending on the time of booking confirmation.

Please secure your booth reservation via

Email: amautsecretariat@gmail.com

Ms. Cho Cho Win/ Viber +95 (9) 43024039 /Line ID : jay23479

Ms. Khin Thida Win/Viber +95(9) 450200170/ Line ID: khin_thida_win

Payment

Due to the foreign exchange policy of the central bank, the remaining participation fees must be paid in CASH (USD or Thai Baht are both acceptable) on the day of the exhibition fair. Please visit AMAUT's booth to complete the payment on the event day.

Note: For payments made in Thai Baht, the foreign currency exchange rate applicable on the event date will be used.

AMAUT Representation Services

If a participating institution is unable to send its own representatives, **AMAUT can arrange staff members to represent the institution for a fee of USD 200.**

Institutions wishing to take advantage of this service are encouraged to book as early as possible, as the number of AMAUT staff members available for representation will be limited.

Itinerary

3rd April 2026 (Friday)

Pick up: Yangon International Airport to Hotel

18:00- 21:00 Welcome dinner at Sedona Hotel (Hosted by AMAUT)

4th April 2026 (Saturday)

Venue: Sedona Hotel, Ballroom, Yangon

8:30-9:00 Registration and Welcome the VIP guests

9:00 -9:15 MC announcement of Opening Ceremony of 11th **Thailand Education Fair Myanmar**

9:15-9:30. Welcome Speeches by Mr. Sakeson Sarobol, Chargè d' Affaires, a.i from Royal Thai Embassy

9:30-9:45. Opening remarks by U Moe Myint Kyaw, President of Association of Myanmar Alumni from University in Thailand (AMAUT).

9:45-10:00 Group photo session

10:00-10:15 Sharing participated Thai Universities' information by the presenter

10:15-10:45 VIP guests visit around the Universities Booths

10:45~ Presentation of Universities' information by participating Universities (5 mins for each University)

16:00 Closing Ceremony

Note: The detailed agenda will be confirmed by email before the event date.

Accommodation



Sedona Hotel, Yangon

Address: 1 Kabar Aye Pagoda Rd, Yangon 11081, Myanmar (Burma)

Participants are requested to book their hotel rooms via

Contact : Ms. Khin Thida Win

Email: khinthida.win91181@gmail.com,

Phone: +959 450200170

*****Special rate for Education Fair Exhibitors: USD 70 Net for Single and USD 75 Net for Twin or Double**

Please inform Ms. Cho Cho Win or Ms. Khin Thida Win, if you need any assistance for hotel booking.

Display Information

In Yangon (Booth set up)

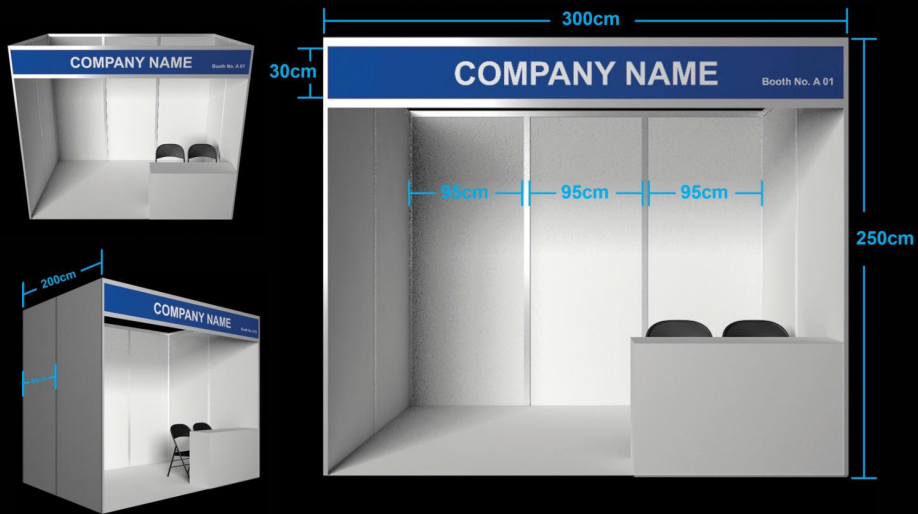
Each participating university will be given **(3m x 2m) booth**. Please bring vinyl and other promotion materials along with you. *(If you need printing services from AMAUT, please contact us at least one week before the event date).*

Our Booth Accessories as follow,

- ❖ Information Counter (1) no (Table: 3 feet x 3 inches and width - 1.5 feet, height 2.5 feet)
- ❖ Folding Chair (2) nos
- ❖ Fluorescent Lamp (2) nos
- ❖ Socket (1) no
- ❖ Dustbin (1) no

Standard Booth 3mx2m Accessories

- | | | |
|-----------------------------|-------------------------------|--------------------|
| 1. Information Counter 1pcs | 3. 40.W Fluorescent Lamp 2pcs | 5. AMP Socket 1pcs |
| 2. Folding Chair 2pcs | 4. Dustbin 1pcs | |



Thailand Education Fair (Myanmar) Exhibition photos record

2018:"Thailand Education Fair" (7th April, Yangon)

400 attendances (both parents and students, invited guests)

Yangon



2019: "Thailand Education Fair "(27 April, Yangon and 28 April, Mandalay)

- 500 attendances in Yangon and 250 attendances in Mandalay (both parents and students, invited guests)



Mandalay



5th Thailand Education Fair (Myanmar) 2023

Exhibition photos record 21 May 2023 (Sunday) at Novotel Yangon Max Hotel

It was a successful event with more than 1000 attendees including private/public school students & teachers.



6th Thailand Education Fair (Myanmar)

3 December, 2023 (Sunday) at Park Royal Hotel,
Yangon

Supported by the Royal Thai Embassy in Yangon, the event opened with a welcome speech by H.E Mongkol Visittump, Thailand's Ambassador to Myanmar and opening remark by President U Aye Win, UMFCCL.

At the fair, 13 Thai universities participated with over 400 Myanmar parents and students who are interested in studying in Thailand visiting the booths.



7th Thailand Education Fair (Myanmar) 2024

On April 7, 2024, H.E. Mr. Mongkol Visittump, Ambassador of Thailand to Myanmar, attended and delivered an opening speech,
-Opening remarks by U Aye Win, President of the Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI)
-Opening remarks by U Moe Myint Kyaw, President of Association of Myanmar Alumni from University in Thailand (AMAUT)
at the 7th Thailand Education Fair (Myanmar) 2024 held at the Sedona Hotel in Yangon. The event was organized by the Association of Myanmar Alumni from Universities in Thailand (AMAUT), with support from the Royal Thai Embassy in Yangon.

In the fair, 32 top universities from Thailand participated as well as the Thailand International Cooperation Agency (TICA) providing information to Myanmar students and parents who are interested to study in Thailand. Over 3,000 attendees in the event who immersed themselves in a wealth of information provided by the educational institutions.



8th Thailand Education Fair (Myanmar) 2025

17th & 18th , November 2025 at Sedona Hotel, Yangon.

- Welcome Speeches by Mr. Mongkol VISITSTUMP, Ambassador of Thailand to Myanmar.
- Opening remarks by Dr. Win Si Thu, Vice President of the Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI)
- Opening remarks by U Moe Myint Kyaw, President of Association of Myanmar Alumni from University in Thailand (AMAUT).

In the fair, 29 top universities from Thailand Participating and students engage with university admissions staff in-person, learning more about institutions they are interested in and getting any questions about the admissions requirements answered.

For a two-day event, the attendances were 800-900 and who want to exposure to a wide range of educational institutions and programs in the fair. Whether you are a high school student considering undergraduate options or a professional seeking an advanced degree, education fairs offer a unique chance to explore various educational opportunities under one roof.

Recap video : <https://youtu.be/MFXWV9FamHk?si=xYHrQha6DSImaLD7>



9th Thailand Education Fair (Myanmar) 2025

12th May at Novotel Hotel, Yangon.

-Welcome speeches by Mr. Mongkol VISITSTUMP, Ambassador of Thailand to Myanmar.

-Opening remarks by Dr. Win Si Thu, Vice President of the Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI)

-Opening remarks by U Kaung Zan, Vice President of Association of Myanmar Alumni from University in Thailand (AMAUT)

On 12th May, 9th Thailand Education Fair (Myanmar) was held at the Novotel Hotel, featuring 21 top universities from Thailand. Parents and students had the opportunity to engage directly with university admissions staff, gaining valuable insights into the institutions they are interested in and getting their questions about admissions requirements answered. The event welcomed over 500 attendees, including both parents and students, who were eager to explore a wide range of educational institutions and programs.

Recap video: <https://youtu.be/T83DTB5rups>



10th Thailand Education Fair Myanmar Novotel Yangon Max | 2 November 2025

We were honored to host the Opening Ceremony of the 10th Thailand Education Fair Myanmar 2025, joined by esteemed guests, university representatives, and key partners from Myanmar and Thailand.

Highlights of the ceremony included:

- ✦ Welcome speeches by H.E. Mr. Mongkol Visitsump, Ambassador of Thailand to Myanmar
- ✦ Opening remarks by Dr. Win Si Thu, Vice President of UMFCI
- ✦ Remarks by U Moe Myint Kyaw, President of AMAUT
- ✦ Presentation of Appreciation Tokens to the Royal Thai Embassy and UMFCI
- ✦ Group photo session with Thai universities and AMAUT Executive Committee
- ✦ VIP tour of the educational booths
- ✦ Thai universities' information sharing sessions

Afternoon Session

A panel discussion on “From Study to Success: Unlocking Scholarship, Future-Ready Skills, Career Pathways, and Entrepreneurship”, featuring distinguished leaders from the education and industry sectors.

We are honored to welcome 23 top universities from Thailand to the 10th Thailand Education Fair Myanmar 2025. This year's event saw an impressive turnout, with 300 pre-registered participants and 280 walk-in attendees.

Recap Video : <https://youtu.be/65UfHLyqoIM>

